



GreenBOX

...drive safely, drive **green**

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08.11.2015

Video

ecology

Incentives cause an intrinsic motivation to drive carefully

Less fuel consumption

Less accidents

Unreasonable driving when using rental or fleet cars!



economy



Less maintenance and fuel costs



Location based marketing
Data insights



Retargeting (i.e. 10% off for the next car rent)
Marketing corporations (i.e. free coffee for good driving)

entertainment



Incentives for good driving motivate to drive carefully



Gamification and challenges build up long term joy of use



Connection with social networks allows to boast with good driving skills

engineering

I/O



Leitz
Printer



Touch
Display



Ultra
Sonic

computing



Raspberry
Pi

sensors



Master
Brick



GPS



Acceleration

engineering

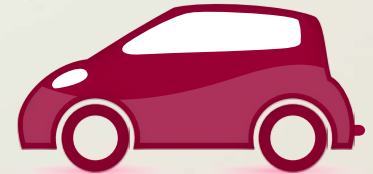
website



cloud

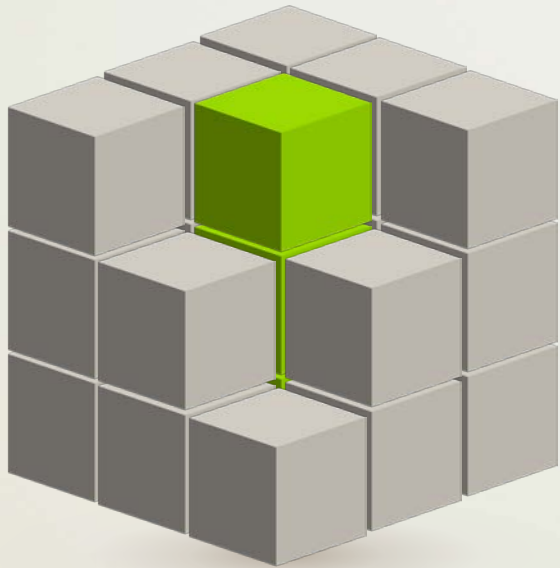


car



car is connected to the cloud, so the customers can see their achievements on our website

next steps for GreenBox



social community



contracts with shops in your city



expand to even more rental and
fleet car services



Thank you!

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special thanks to

