



# GHOST IN THE MACHINE

TEAM: 44FORGE

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Do you  
remember?



## POKÉMON GO

- Location-based augmented reality
- 06. July 2016: Released
- 12. July 2016: 21 million active users (USA)
- More than 500 million downloads worldwide
- Nintendos market value doubled

... SO WHAT'S NEXT?



# Your home is a digital playground



And there are  
ghosts in the  
machines...

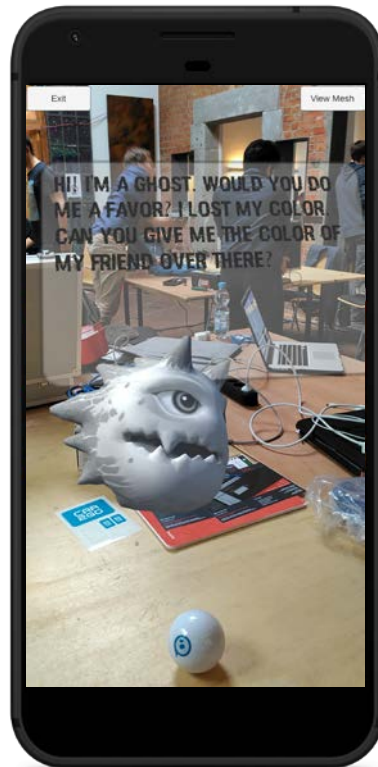




# An IoT-based AR puzzle game

## EDITOR MODE: SETTING THE SCENE

- Scan the area, place ghosts and add IoT-based puzzles
- Use your imagination to create an intriguing story



# An IoT-based AR puzzle game

## GAME MODE: PLAY

- Use your special AR powers to detect ghosts in the machines
- Interact with IoT devices to solve puzzles and win the game





# What kind of games are possible?

WELL . . . BASICALLY ANYTHING!

MULTIPLAYER



TREASURE HUNTER



SERIOUS GAMES



DETECTIVE



EXIT GAMES



EDUCATION



HIDE AND SEEK

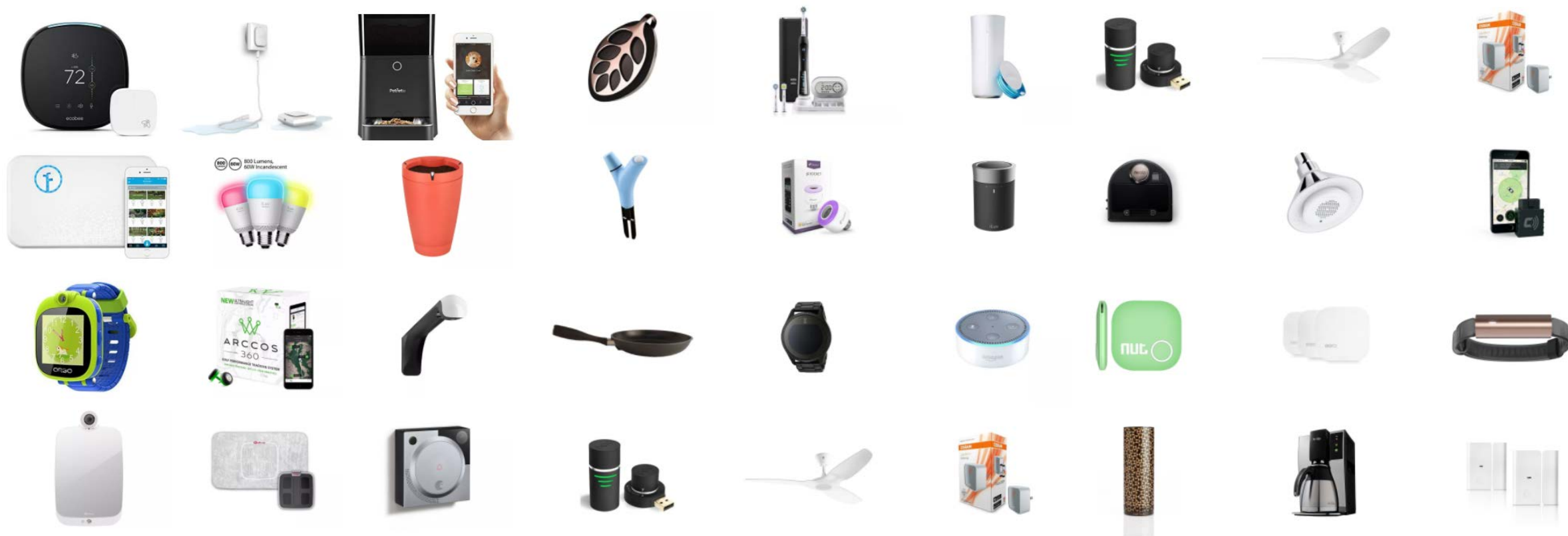


# Play with all your favorite heroes...





# Include any kind of IoT device...



<https://iot.do/devices>

# What's going on in the background

